**Goodricke Group collaborates with the District Health Directorates to offer relief during Coronavirus outbreak**

**Kolkata, 08 April 2020:** With the determination to safeguard the relentlessly working healthcare professionals, Goodricke Group in collaboration with West Bengal’s District Health Directorates of Darjeeling, Jalpaiguri and Alipurduar, announced key measures to offer relief amidst the COVID-19 pandemic. The popular tea brand has committed to extend their support by dedicating their estate’s Goodricke Group Hospital in Distt. Jalpaiguri for patients that are being observed under quarantine, as well as for the accommodation of the medical staff. The hospital currently holds a maximum capacity of 40 beds for patients and can easily accommodate 6 doctors and 6 nurses with a provision of all basic facilities.

The company has implemented multiple precautionary initiatives with the support of a robust team of 30 qualified professional doctors, 1 Chief Medical Officer, 31 welfare officers, 33 hospitals, 41 pharmacists and 17 medical dispensaries, across key locations. With this, the company has pledged to ensure the well-being of over 1.8 lakh resident population as well as more than 36,000 laborers, at the Goodricke tea estate.

**Mr. Atul Asthana, Managing Director, Goodricke Group Limited** shared, *“India is currently facing a very challenging crisis which has affected human mankind, across the globe. As a responsible brand, Goodricke Group has acknowledged this need of the hour and has prioritized the safety and well-being of its employees and tea plantation laborers. Our team will fully support the District Health Directorates of Darjeeling, Jalpaiguri and Alipurduar to ensure all the necessary precautionary measures will help us combat the spread of COVID-19.’*

*“This pandemic has shaken the economy across the globe including our tea industry. However, we are committed to deliver Goodricke products, with the help of our channel partners in India, remotely but steadily,”* **Mr. Asthana** further added.

As a part of their sustained programme to maintain the well-being of their loyal workers, Goodricke Group Ltd. has timely distributed wages and adequate ration by following protocols such as social distancing, cough etiquettes, mandatory face masks, etc. This has been undertaken across all its gardens under Goodricke Group Limited.

Extensive educational training is being conducted to highlight the importance of social distancing, good hygiene practices, among others for the resident population. Sanitization across all public locations as well as the implementation of in-house programmes that lays emphasis on the availability of clean water, air (well-ventilated houses), good standards of hygiene and sanitation, and DIY masks are being conducted on war footing. People under home quarantine are being strictly examined for any symptoms and need for medical care. The company has also made available its primary healthcare protocols like health camps and OPDs.